

BE CLEVER. BE INSPIRATIONAL. BE STRATEGIC. JUST BE A PART OF IT!

Share your ideas for our SMRP Foundation and win an iPad or Kindle.

Last year, the organizational structure of SMRP was changed to better address the needs of its membership. SMRP was organized into the familiar Society and a new organization, the Foundation, was also established. The Foundation was established with the purpose of providing premier education and research and will serve the maintenance and reliability practitioner, providing greater access to educational opportunities, grants and scholarships.

Now the Board of Trustees for the Foundation is working to develop a logo and tagline for our new Foundation.

IT'S TIME TO GET OUR MEMBERS INVOLVED — AND OUR TRUSTEES WANT TO HEAR FROM YOU!

We're holding a **MEMBER-WIDE CONTEST** for the best logo and tagline combination — so send us your best! The **WINNER** will be eligible for their choice of a Kindle or iPad!

DEADLINE EXTENDED 9/15/2010. Entries should be submitted to info@smrp.org*. The winner will be announced at the 18th Annual Conference in Milwaukee.

If you have questions, any one of the Foundation Trustees would be happy to hear from you:

Michael.Eisenbise@bp.com; David.Staat@usa.dupont.com; Rick_Baldrige@cargill.com; msmoor1@ascendmaterials.com; Shon.Isenhour@us.abb.com

**For judging: All images must be submitted as high-resolution JPEGs. If your logo is chosen, we will need a vector-based .eps file for reproduction.*



WHO WE ARE

SMRP is an independent, professional organization consisting of a 501(c)(6) not-for-profit Society and a 501(c)(3) tax-exempt Foundation, formed by practitioners, for practitioners. SMRP is dedicated to instilling excellence in M&R in all types of manufacturing and service organizations, and in promoting M&R excellence worldwide. With over 3,700 members, we offer numerous benefits available to help practitioners professionally and personally.

SMRP's MISSION

To promote and advance reliability excellence.

SMRP's VISION

To be the premiere resource for advancing Physical Asset Management.