SMRP consists of 7,000+ maintenance, reliability and physical asset management professionals.

Who We Are
The Society for Maintenance & Reliability Professionals is a nonprofit professional society formed by practitioners to develop and promote excellence in maintenance, reliability and physical asset management. We provide value for individual practitioners, professionals and companies who employ and sustain best practices. SMRP provides a vast array of benefits, including international affiliations, domestic public and private partnerships, educational opportunities, Body of Knowledge resources, best-in-class certifications, and many local and global networking events.

Reach Top Professionals
- Engineers
- Planners
- Maintenance Managers
- Business Developers
- Consultants
- Technicians
- Specialists
- Small Business Owners
- C-suite
- Facility Managers
- Students
- Electricians

Shine the Spotlight on Your Company
- Reinforce your message to key influencers in the asset management industry.
- Gain visibility with a highly specialized target market of decision makers with buying power.
- Build brand recognition and awareness with SMRP members and their audiences.
- Raise awareness with SMRP members who may assist you in developing new products with new revenue streams.
- Be associated with the emerging maintenance and reliability movement within the industry.
- Benefit from individualized customer service and marketing assistance.

SMRP members shape the maintenance, reliability and physical asset management profession and influence the global market. SMRP offers a host of advertising opportunities for companies desiring to reach this targeted group of professionals and practitioners committed to the practice of promoting excellence in total physical asset management.
SMRP: Our Members

Function
- Maintenance/Reliability Engineer Professional 51%
- Manager 26%
- Consultant 19%
- Other 11%
- Educator/Trainer 4%
- Craftsperson/Technician 2%
- Operations/Production Engineer 2%
- Purchasing 1%
- Quality Control 0.3%

Geographic Location
- United States and Canada 76%
- Middle East/Asia 12%
- Mexico/Latin America 5%
- Europe 3%
- Africa 3%
- Australia/New Zealand 1%

Level of Involvement
- Maintenance/Reliability Manager 45%
- Consulting Services 31%
- Corporate/Plant Management 17%
- Supervisory 13%
- Plant/Facility Manager 7%
- Other 2%

Industry
- Chemical/Oil/Energy 40%
- Mining 15%
- Food 14%
- Pharmaceuticals 12%
- Pulp & paper 7%
- Industrial & commercial machinery 6%
- Transportation 5%
- Machinery/Electrical 4%
- Other 3%
- Primary metals 2%
- Rubber/Plastic 2%
- Fabricated Metal Products 2%
- Printing/Publishing 1%
- Lumber/Wood 1%
- Computer Equipment 0.4%
- Tobacco 0.4%

Experience in Maintenance and Reliability
- More than 20 years 50%
- Between 10-20 years 27%
- Between 5-10 years 14%
- Between 2-5 years 6%
- 0-2 years 3%

Purchasing Power
Two out of three members reported having purchasing power and/or specifying authority at their company.

Less than $50,000
$50,000 – $150,000
$150,000 – $250,000
$250,000 – $500,000
$500,000 – $1 million
Over 1 million
Advertise in Solutions

SMRP Solutions is published bi-monthly (six times per year), exclusively for SMRP members. Articles in each issue focus specifically on one of the five pillars of the SMRP Body of Knowledge: Business Management, Manufacturing Process Reliability, Equipment Reliability, Organization and Leadership and Work Management, with one issue devoted to a current, trending topic experienced by our members.

Solutions Advertising Rates

SMRP offers two options for purchasing advertising in Solutions. You can buy an ad for a single issue or ads for three separate issues at a discounted price for each ad. There is no additional discount for buying all six issues.

<table>
<thead>
<tr>
<th>SIZE</th>
<th>1x</th>
<th>3x</th>
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<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$1,900</td>
<td>$4,845</td>
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<td>Insertion</td>
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Mechanical Requirements:

A. Full Page 7.5" x 10"
   Full Page Bleed 9" x 11.5"

B. Half Page Vertical 3.75" x 10"
C. Half Page Horizontal 7.5" x 5"
D. Quarter Page 3.75" x 5"

Theme Topics:

Include:
Manufacturing Process Reliability
Equipment Reliability
Organization & Leadership
Work Management
The True Function of a Reliability Engineer
Business Management

Questions:
Elizabeth Blackstock
eblackstock@smrp.org
678-303-3042
Advertising Deadlines

<table>
<thead>
<tr>
<th>2019 ISSUE</th>
<th>TOPIC</th>
<th>ARTWORK DEADLINE</th>
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<tbody>
<tr>
<td>January/February</td>
<td>Manufacturing Process Reliability</td>
<td>December 15, 2019</td>
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<tr>
<td>March/April</td>
<td>Equipment Reliability</td>
<td>January 24, 2020</td>
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<td>May/June</td>
<td>Organization &amp; Leadership</td>
<td>March 30, 2020</td>
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<tr>
<td>July/August</td>
<td>Work Management</td>
<td>June 3, 2020</td>
</tr>
<tr>
<td>September/October</td>
<td>Workforce Development</td>
<td>July 29, 2020</td>
</tr>
<tr>
<td>November/December</td>
<td>Business Management</td>
<td>September 29, 2020</td>
</tr>
</tbody>
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Questions:
Elizabeth Blackstock
eblackstock@smrp.org
678-303-3042
SMRP Advertising Order Form and Contract

1. Fill Out Your Information.

Advertiser/Company Name: ________________________________
Contact Name: ____________________________________________
Title: _____________________________________________________
Address: ___________________________________________________
City: ______________________ State: ___________ Zip: __________
Telephone: __________________ Fax: __________________
Email: __________________________________________________

2. Select Your Advertising in Solutions.

<table>
<thead>
<tr>
<th></th>
<th>1x $1,900</th>
<th>3x $1,615 ($4,845 total)</th>
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<td>Inside Front Cover</td>
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<tr>
<td>Full Page</td>
<td>1x $1,725</td>
<td>3x $1,638 ($4,914 total)</td>
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<tr>
<td>Half Page</td>
<td>1x $1,150</td>
<td>3x $1,092 ($3,276 total)</td>
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<tr>
<td>Quarter Page</td>
<td>1x $920</td>
<td>3x $874 ($2,622 total)</td>
</tr>
</tbody>
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3. Method of Payment:

☐ Credit Card ☐ Check enclosed (made payable to SMRP)

Please charge my (check one): ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Name of Cardholder: __________________________________________
Card Number: ______________________ Expiration Date: ____________
Signature: __________________________________________________

Acceptance of Terms

Advertiser agrees to abide by all terms and conditions of this contract. Advertiser agrees to provide payment as indicated, and artwork by the deadlines as outlined in this Media Kit. Advertiser will be billed at 100% of the space cost for cancellations. If no new artwork is provided to SMRP by the time of issue deadline, the last ad on file will be repeated. SMRP is not responsible for delays in delivery and/or non-delivery due to circumstances beyond its control. SMRP reserves the right to refuse any advertisement.

Signature: ______________________ Date: ____________

Thank you for your order. You will be contacted by the staff if necessary.

Submit by mail to:

SMRP
Attn: Ads/Sponsors
P.O. Box 1166800
Atlanta, GA 30368